

Kids' Chance **California**

Educating Children of Injured Workers



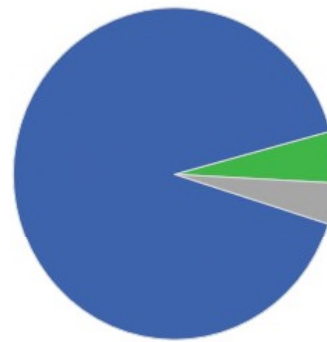
2023 Annual Impact Report

President's Message

I am so proud of our students' academic successes and continue to be awed by their sincere expressions of appreciation for our support. It's truly an honor to represent Kids' Chance of California (KCOCA) as your President.

We are excited to share the results of the 2023-24 academic scholarship year. This year, we awarded more money to eligible students than any other year in our organization's history – a **record \$400,002 to 37 students**, up from 34 recipients in the previous scholarship cycle. Of these current awardees, 18 were re-applicants and 19 were new applicants.

This past year, we were able to increase our 2023-24 scholarship budget from \$240,000 to \$400,000 by reallocating excess funds from our reserves beyond the two years required for operating expenses for a non-profit organization. Meanwhile, we did not increase our operating costs, which is remarkable considering the cost of inflation. We are pleased to report that \$0.91 of every \$1 spent was allocated to directly support our mission to provide educational scholarships to children of injured California workers so they can pursue their dreams of graduating from various institutions of higher education.



2023 EXPENSE DISTRIBUTION

Fundraising, 5%

Operations, 4%

Scholarship Program, 91%

In addition to awarding significant dollars this year, we are also proud to highlight successful implementation of these initiatives:

- **Student Engagement Committee** delivered 26 End-of-Year and eight Graduation Gift Packages for each of the 2022-23 scholarship recipients
- **We held our first fundraising event under the KCOCA name at Topgolf.** It was a huge success! There were more than 100 participants, including four students with their family members.
- **Grant Writing Initiative** continues to produce diversified funding for KCOCA. Since our consultant joined KCOCA in June 2021, 14 grants totaling \$63,850 have been awarded to KCOCA.

With the wonderful news above, the need to assist the children of parents who suffer disabling work-related injuries or fatalities is still a constant necessity. We remain driven by our mission and focused on sustainability and growth for the organization.

We are particularly mindful that our scholarship applicants are subject to economic conditions that are outside of their control. The cost of college tuition, computers, books, travel, housing, food and other necessities continues to rise. The funds we have available simply do not stretch as far as we'd like. We must work diligently to retain our loyal sponsors and contributors and attain new sources of funding for our organization to thrive.

Here's how you can help:

- Continue to contribute if you are a current sponsor or donor
- Help us recruit other corporate sponsors and donors
- Include KCOCA on your corporate website philanthropy landing page
- Use social media channels and networking opportunities to increase our visibility
- Make KCOCA your Charity of Choice for a sponsored event
- Leverage your professional skills and become a KCOCA volunteer



As always, I thank you for your support and invite you to reach out to me and other board members to share your ideas. **We are still on track to reach our ambitious goal of awarding a cumulative \$2 million in scholarships by the end of 2025. Let's do this!**

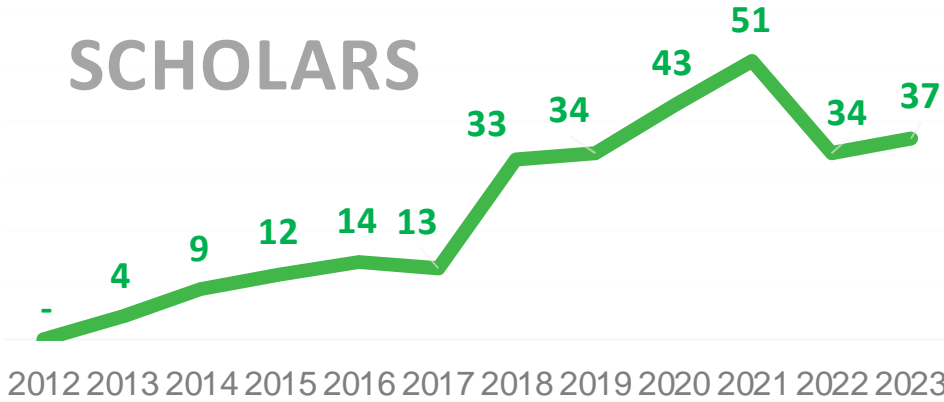
Kristen Chavez, President
#moremoneyformorekids #dollars4scholars

Ashley

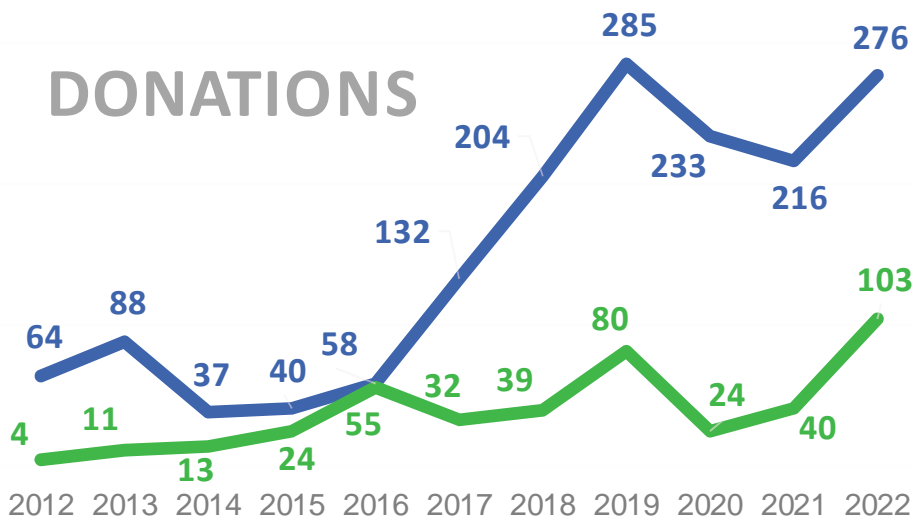
"I am truly honored to be a recipient of a KCOCA scholarship. Being blessed with this opportunity will allow me to pursue my passion for marketing. KCOCA is an amazing organization and I am very grateful for their financial support. Thank you for helping me further my education at USC and making my dream a reality. Fight on!"



SCHOLARS



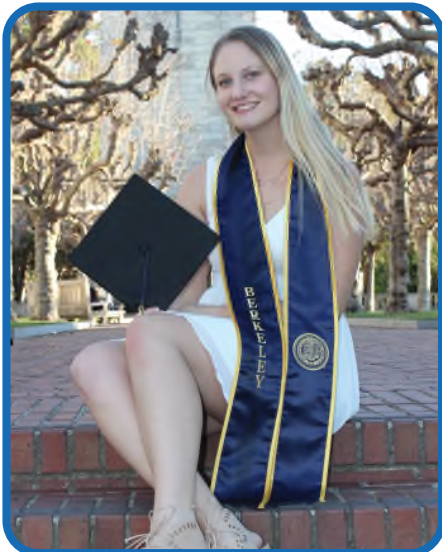
DONATIONS



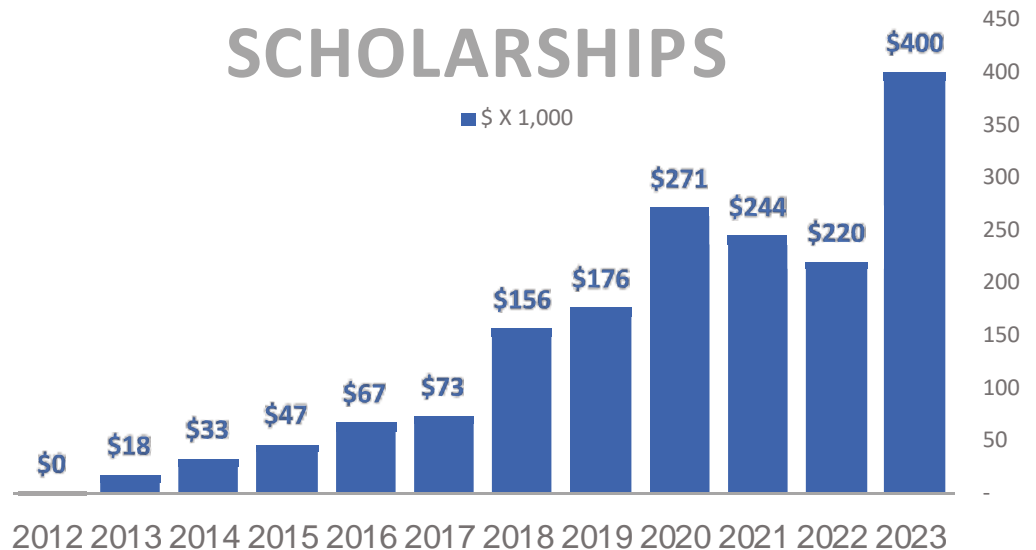
(\$ x 1,000)

- Corporate Sponsorship
- Donations

Since 2012, in addition to volunteering countless hours, 100% of our board members have donated every year.



SCHOLARSHIPS



Ashley

"I have always been interested in pursuing a job in law enforcement. When my mom passed away in 2011, I was just 8 years old but I knew pursuing law enforcement would help me stay connected to her. The Kids Chance of California scholarship I have been awarded will allow me to continue my education in Criminal Justice. These funds will assist me in being able to focus on my education and alleviate some of the financial stress that comes with paying for higher education."

Contact KCOCA

info@kidschanceca.org | (415) 877-KIDS
808 R Street, Suite 209
Sacramento, CA 95811

Thank You to Our Volunteers

Kids' Chance of California would not continue to thrive without the hard work and generous nature of our volunteers. Their passion for our mission is what has helped to grow the organization and reach more students in need. Thank you to all of our volunteers who support KCOCA!

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Carisk Partners

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Keenan

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KCOCA Committee Volunteers

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Michael Rydman Carisk Partners				

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Co-Chair: Lisa Paroly Rehab West, Inc.	Phil Hermanson Siegel, Moreno & Stettler	Leslie Dilbeck iRatings	Jenna Sayeski Rehab West, Inc.	Lisette Prescott Ametros
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Co-Chair Events: Lynda Stettler Argus West	Chad Beinschroth Amazon	Alysha Isaacson Argus West	Dr. Tyrone Spears City of Los Angeles	

Sponsorship

Chair: Jennifer McCaw Siegel, Moreno & Stettler	Michael Simmons Alliant	Stacy Andreasen Paradigm	Alicia Veloz Mullen & Filippi, LLP	Susan Wynn ExamWorks
Loren Cerafice Rehab Without Walls	Kurt Leisure The Cheesecake Factory	Lori Ruiz De Anza College	Cinnamon San Miguel Rehab Without Walls	

Public Relations

Chair: Amy Hanson Keenan	Karen O'Hara WorkCare, Inc.
Tammy Welty Bradford & Barthel, LLP	JP Navarro Hanna Brophy
Heather Holladay Pacific Gas and Electric Co.	Yvonne Guibert Institutes of Health

Scholarship

Chair: Christel Schoenfelder Rose, Klein & Marias LLP	Michele Russi Paradigm
Mary Booker University of Delaware	Lorena Contreras Med-Legal Evaluators
Dara Overholt Keenan	Seth Frohman Retired, Past Board Member

Student Engagement

Chair: Karen Jones Paradigm	Darcy K. Lincoln PMA Companies Old Republic Group
Christel Schoenfelder Rose, Klein & Marias LLP	Breana Marshal Boomerang Healthcare
Luis Marquez Digistream	

DJD Memorial Scholarship

Chair: Kristen Chavez Gallagher Bassett	Catherine Bennett Sedgwick
Nichole DePaolo	Jen Jordan

Our Founding Sponsors

Boxer+Gerson

C SIA
California Self-Insurers Association

Paradigm



Thank You to Our 2023 Sponsors

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(Santa Clara Chapter)
California Self-Insurers Association
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Silver

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Optum
Pacific Claims Management, Inc.
RehabWest, Inc.
RIMS - San Diego Chapter
Samuelson, Gonzalez, Valenzuela & Brown, LLP
Signature Plus Network
WorkCare, Inc.
WorkCompCentral

Carson

"I attend the University of Health Sciences & Pharmacy...majoring in Pharmaceutical Sciences. Being able to receive the Kids Chance scholarship is truly such an amazing opportunity given to me, and I am forever thankful for that. To be able to continue my studies at an out of state university really means a lot to me and with this opportunity I will do my best to succeed. With the loss of a parent, times can get tough both personally and financially. I would also like to thank my mom who has worked really hard to give me this opportunity and for showing me how to pave the way for success."

